



NATIONAL CAREGIVER DAY

RECOGNIZING CARING CANADIANS

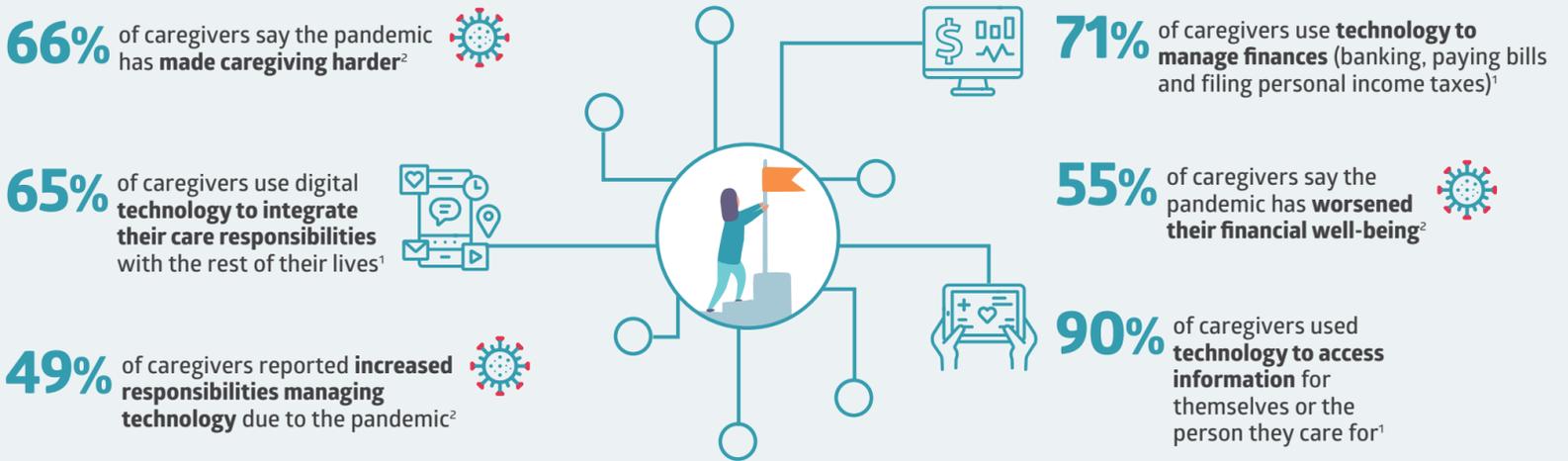
APRIL 6, 2021

Individuals caring for family and friends are using technology to stay informed and discover new things; to help build relationships and keep in touch; and to access supports and connect with health and social care providers. COVID-19 has reinforced the importance of technology.

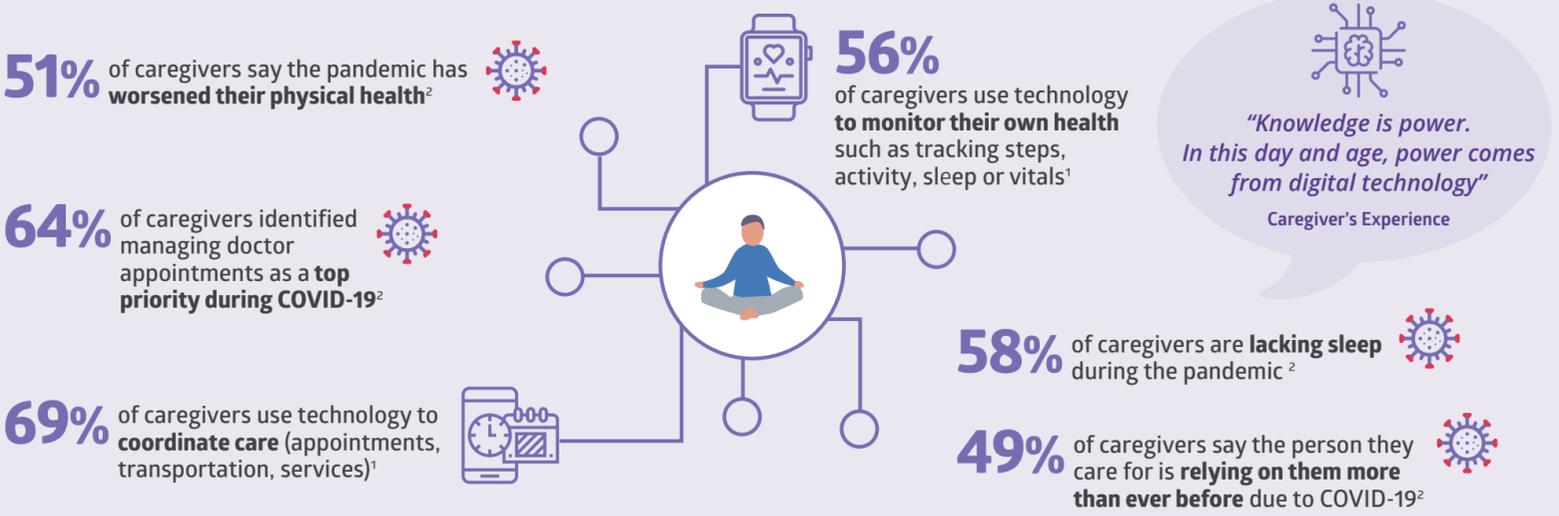


How does technology help caregivers?

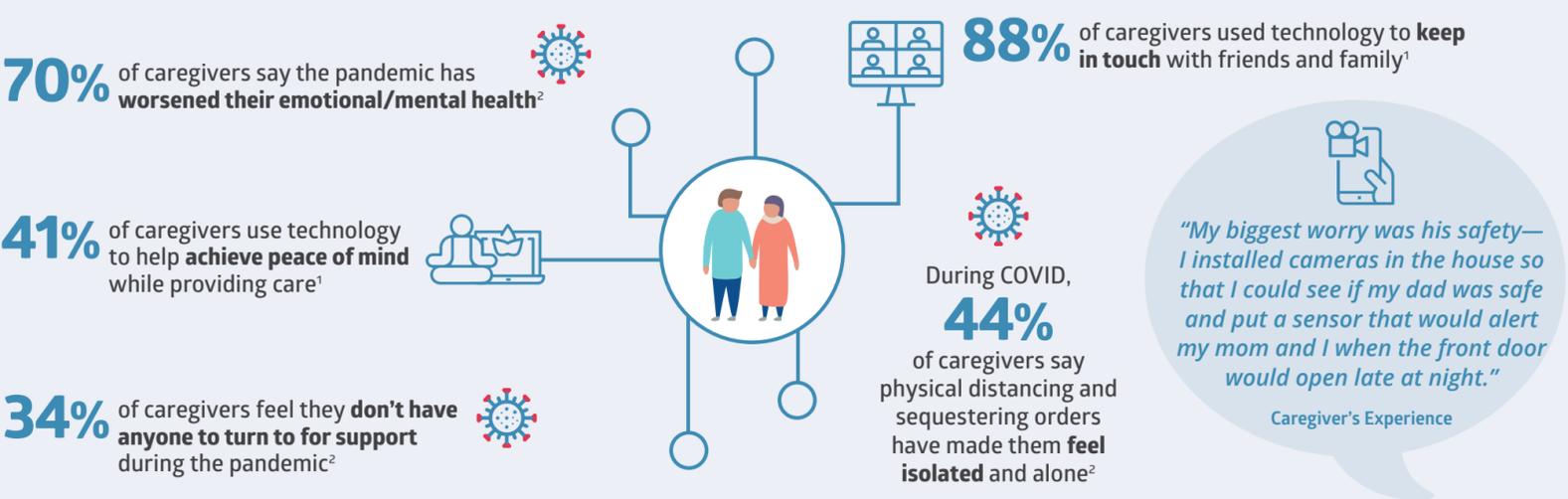
Technology helps caregivers achieve their personal goals and build confidence



Technology helps caregivers maintain their physical health



Technology helps caregivers' emotional and mental well-being



5 reasons why caregivers are not using technology³

- 1 No time
- 2 Lack of awareness
- 3 Inadequate skills
- 4 Not affordable
- 5 Limited internet access

Ideas to expand caregivers use of technology³

- Design user-friendly technology in partnership with caregivers
- Provide education and training to support technology adoption
- Create searchable database of technologies that can be rated by caregivers
- Expand internet access across Canada
- Make internet affordable for most Canadians through price controls
- Offer financial assistance or payment plans to purchase technology
- Provide access to point-of-purchase training and post-purchase support

¹ Source: Magnaye et al (2020) [Improving lives through digital technology](#) (Nearly 600 caregivers surveyed)

² Embracing Carers (2021) Canada Carer Well-Being Index, Who Cares for Carers? Perspectives on COVID-19 Pressures and Lack of Support (A survey of 755 caregivers in Canada as part of a global survey of over 9,000 caregivers). www.carerscanada.ca

³ Source: Eales et al (2019) [Designing technology that cares: Barriers to Carers' Technology adoption](#)